

DEV406 LLC

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DEV406 is Billings' premier Online Marketing and WordPress Web Design Firm and Digital Agency, and we got here by putting our clients' needs first...ALWAYS!

"Thanks for your interest in DEV406 / BillingsSEO! What we do is very simple.... I'm into the digital real estate business. I'll move you and/or your company from the bad part of the internet to the nice part. I can get you ranked in the top 1-3 spots on Google and YouTube (the #1 and #2 search engines on the planet) for your local market. If you would like to double your sales leads every month and get a whole new group of customers or clients in front of your brand, then you have come to the right place. No hype, just results. Have a look at what we can do and feel free to get in touch with me directly. I'd love to sit down with you and find out how I and my team can help."

~ **Gerrick Phillips**

ABOUT DEV406



DEV406 is a small creative studio based in beautiful downtown Billings, MT. I (Gerrick Phillips), along with a group of talented freelance professionals provide professional website design, complete web marketing campaigns, web video, audio/jingles and many other things for people just like you. The goal is to help clients accomplish amazing things through online marketing, which generally starts with a new website or a website redesign that evolves into a long term relationship built on marketing, analytics and overall improvement.

OUR PROFILE

We have the capacity to work on any size web project, but we specialize in focusing on the essentials of ranking your web presence. Take a moment to check out our portfolio, and see some of the projects that we have recently completed.

WHAT WE DO

- Search Engine Optimization
- Website Design
- Mobile Website Design
- Email Marketing
- Social Media Marketing
- Audio/Video Production
- Video Marketing

WHY DEV406?

Relationship – I am very passionate about the work I provide and strive to build lasting relationships with each and every one of my clients. I boast a 99% client-retention and still work closely with my very first clients.

Trust – Honesty and integrity with my clients has allowed me and my freelance team to become very successful in all of the web services provided.

Professionalism – I pride myself on being very easy to work with, no matter what phase of the project or how seemingly easy the problem may be to solve. I work hard to keep them clients up to date on project progress, explaining all details along the way.

Experience – I have 15+ years of internet design, marketing, support and technology experience. I understand how the internet works and doing business online is all I know. When you work with DEV406, you are working with big city business mentality...right here at home.

DEV406



Gerrick Phillips
Owner/Operator

406-545-2422

Gerrick@dev406.com

A handwritten signature in black ink that reads "Gerrick Phillips". The script is fluid and cursive.

What Does DEV406 Mean?

After nearly a decade of working in New York for some of the country's largest web hosting providers, I moved back to my home state of Montana. In 2011 when I decided to become a full-time freelance professional I had to decide what the umbrella's name was going to be, so to speak. I wanted to provide website 'DEV'elopment services for Montana (**406**) businesses and organizations. DEV406! While I knew I would not win any Google Keyword competitions with that name, it worked for me and has become synonymous with best dedicated and proven web service providers.

Specializing in WordPress Development

I am a Certified WordPress Developer. What does that mean? I have worked with WordPress VIP and Core team members to learn how to build for large-scale WordPress sites, tools for debugging and troubleshooting, and ways to future-proof your site with proper coding and security, "The WordPress Way".

SEO and Ranking

In early 2015 with all of the Google updates and global move to mobile friendly web, client SEO and affiliate SEO has changed completely and that experience allows me to help ANY client in ANY business, with ANY product, be able to rank in Google and YouTube, specifically. I've taken my experience in web design and hosting, and added SEO to offer a complete marketing offer. I am passionate about SEO and genuinely helping businesses and organizations.

PROJECT APPROACH

STEP 1

Discovery & Planning

The discovery phase of any project is the most important...

STEP 2

Creative & Technical

In the creative phase we will provide layout concepts and artwork proofs...

STEP 3

Review & Testing

All web based projects are created in a development environment to allow for...

STEP 4

Project Launch

Project launch is when we actually go live, make active, or send to print...

No matter the project scope or size, we approach every project with a very simple process. Sticking to the project guidelines allows a hassle-free approach to effectively completing the project on time and within budget.

STEP 1

- Gathering all the final specifications of the project.
- In-depth research of the field, market pool, and target population.
- Establishing the strategy to best accomplish goals within budget and timeframe.
- Fine tuning the technological route for the design and development of the website.
- Determining the full and final in-depth scope of the project.

Discovery & Planning

The discovery phase of any project is the most important. We want to be sure to completely understand your needs and expectations. Based on the project type, “discovery” may be as simple as a phone call or email, or may require multiple sit-down meetings. It’s usually during the discovery phase that we will provide a complete written proposal or estimate of your project that will include deliverables, timeline and budget.

Once a project has been started, we provide access to our support system and project management tools. You will be able to see the progress of your project as it happens and you will be setup in our support system which will always be available to you for handling support issues or requesting future project proposals and work orders.



STEP 2

- Conception and creation of Logo and marketing materials.
- Actual design of the website and of the web application based on the layouts and structures.

Creative & Technical

In the creative phase we will provide layout concepts and artwork proofs based on the information provided in the discovery process. This would be considered the “front-end” creation of any project, while the “back-end” development is more technical and will be the most time consuming part of the project.



STEP 3

- Extensive testing to ensure the website and admin area is 100% bug free and is fully compatible.
- Fine tuning the final details of the application design and features.

Review & Testing

All web based projects are created in a development environment to allow for testing and “bug fixing” prior to running in a live environment. This will ensure that everything is working properly before being served to the public. The review phase will usually include an 80% point meeting. It’s at this point when we ask for client review and final changes or modifications to the project.



STEP 4

- Configuration and setup of the server that will host the website.
- Migration of the site to the live server.
- Setup of reporting and analytical information.

Project Launch

Project launch is when we actually go live, make active, or send to print. Project launch is also the point when we take steps to clean up or add features that are only available after going live.

In many cases, launched projects will require a level of maintenance. Being very passionate about our work, we will never launch a project and leave you out in the water alone. We provide plenty of options for ongoing maintenance and support of ANY project completed through DEV406.

HOW IT WORKS



Have Your Online Marketing Managed Locally!

We will meet with you personally or online to review your current website or new website requirements and provide a free program cost estimate. It's like having your own local web person to manage every online aspect of your business. In fact, that's exactly what it is! Here's what we'll do:

- Design or re-design your website on the WordPress Content Management System to best fit your business needs.
- Get your company or organization listed in ALL local directories so you can easily be found, Including Google Business listings.
- Create and maintain a working search engine optimization campaign, for both PPC and Organic Optimization.
- Develop a successful email marketing program for periodic campaigns, appeals or newsletters.
- Construct a social media marketing campaign across all top social media sites to generate interaction and awareness.
- Provide a secure managed hosting environment to house all marketing aspects of your online business.

ALL SERVICES

DEV406 provides complete online marketing solutions for your Organization or Business!

There are plenty of web design companies in Montana, but when it comes to your marketing dollar you need to invest in the one with a solid history of results and no added surprises. No need to go to an out of state firm. Trust someone local!

Website Design

We develop websites that are not only visually compelling, but have the functionality and advanced programming to deliver leads, increase your client base, increase your revenues, and provide easy management.

Mobile Web Design

Become available to your customers and clients “on the go”! Responsive Mobile Web development will provide new opportunities and availability to reach anyone in the world with a Smartphone or mobile device.

Search Engine Optimization

Your local community is looking for you online. Help users from mobile to desktop find you easier with local SEO. We have the knowledge and tools to increase your site’s organic rankings.

Email Marketing

Take advantage of proven email marketing techniques and lead generation tools that work to attract new subscribers and effectively grow your list over time.

Social Marketing

We will manage social integration, scheduling and publishing and allow you to spend more time connecting with the people that matter to your business.

E-commerce

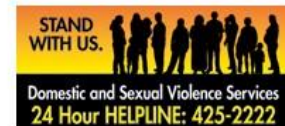
Sell your goods or services, or take donations 24/7/365. Deliver users an enjoyable and secure online shopping experience with WordPress E-commerce solutions.

Managed Cloud Hosting

Our cloud hosting is runs on a lightning fast managed hosting platform, optimized to accommodate WordPress based websites. We offer Unlimited bandwidth, Unlimited storage, and provide a complete solution for your WordPress (or non WordPress) based website.

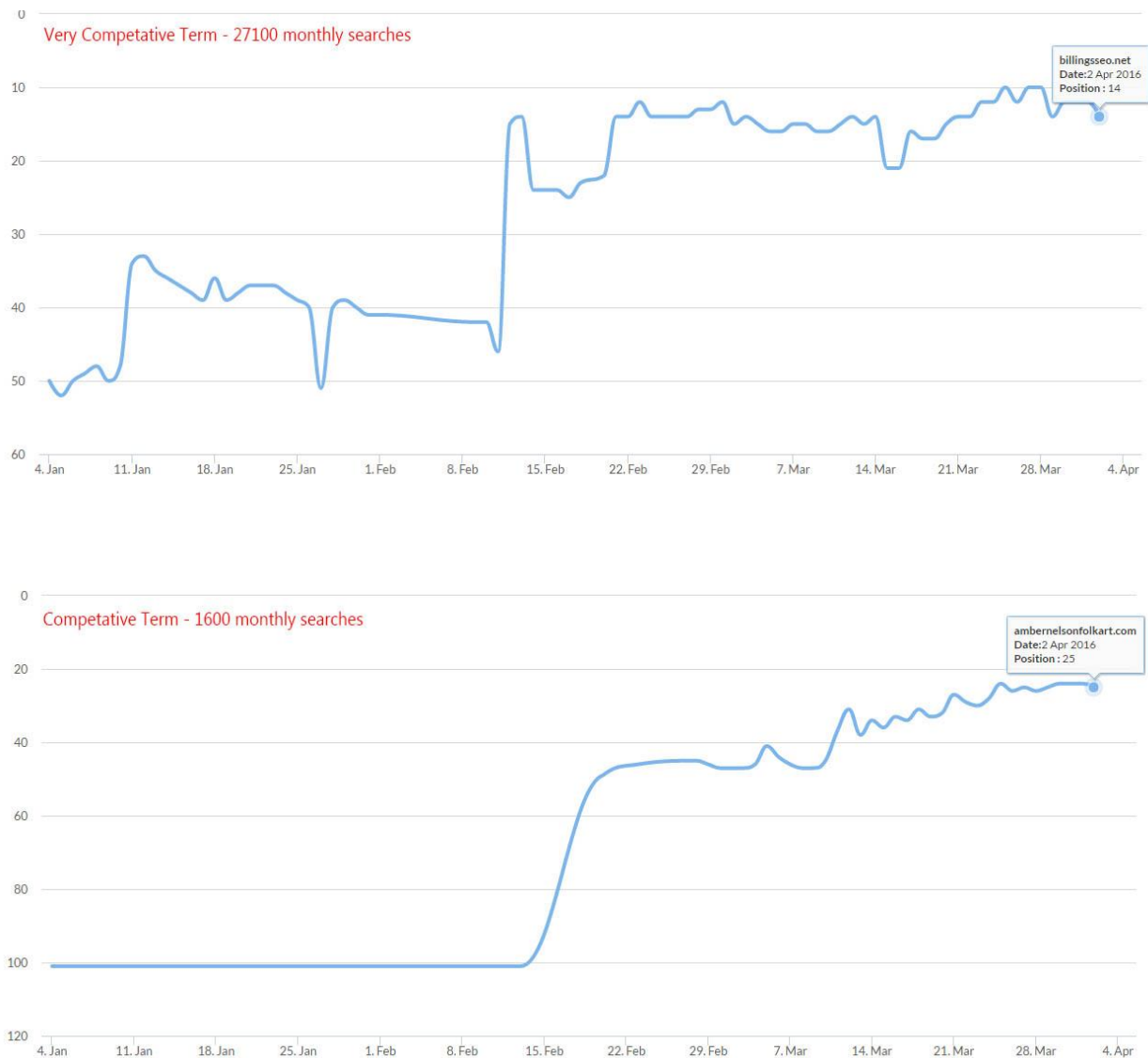
SOME OF OUR CLIENTS

Take a look at some of the area businesses and organizations that have taken advantage of our services. Ready to talk more about how we can help you? Get in touch with us today!

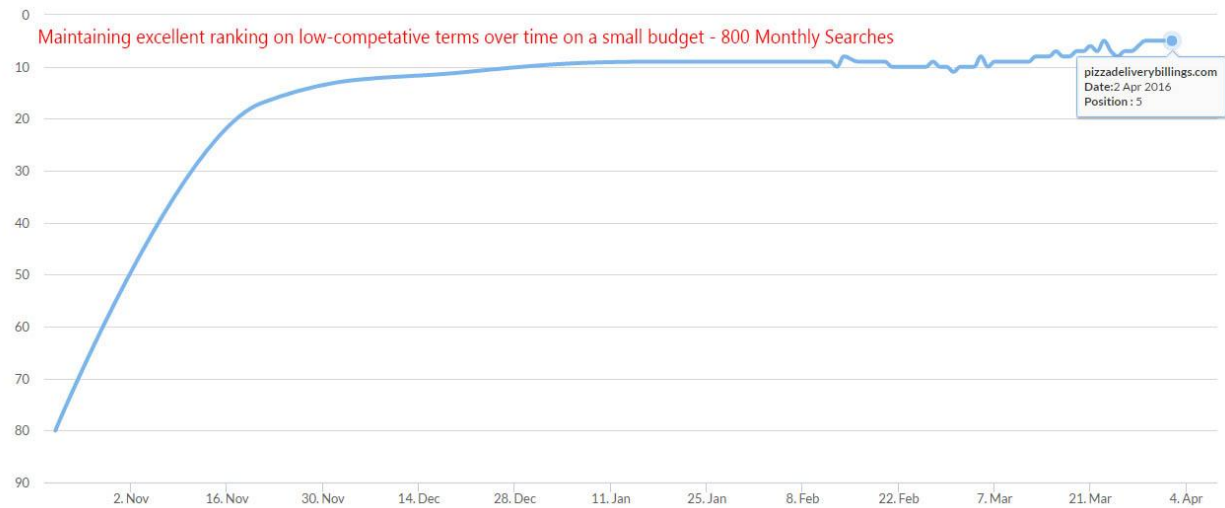


SOME RANKING PROOF

When you provide the service of ranking companies, you need to be able to show some proof. Here are some basic examples of term ranking for non-competitive and very competitive terms over the course of 3 and 6 months.







We can create a marketing plan to fit your budget. That plan will include management and updates of your website, social channels, and search engine optimization. We offer additional service packages found under the pricing option of our website.

To setup an appointment today, give us a call at 406-545-2422

DEV406, LLC
Montana Web Services
www.dev406.com

